

*When patients
voted for more health*

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SUMMARY: EFA, EPF and numerous patient organisations campaigned for health and patients ahead of the 2014 EU elections. Our aim is to show their role in electing the future of health.

Goals and objectives

INVOLVE
patients in all
decisions
influencing
their health

PRESENT
patients'
concern and
needs to new
policy makers

INCREASE
visibility for
patient
organisations
in the
European
arena

CONTRIBUTE
to setting the
EU agenda for
the next term

How did we campaign?



- ✓ Manifesto that sums up key priorities and recommendations for the future of EU health policy
- ✓ Dedicated websites and campaigning on social media to gain public support
- ✓ Dedicated events and exhibition at the European Parliament
- ✓ Translations into EU national languages for local patient organisations



Results

SUPPORTERS:
EFA manifesto:
1,045 patients,
24 MEPs
EPF manifesto:
744 individuals,
33 MEPS

Informing and
engaging
decision makers
on **priorities for
patients** with
respiratory and
chronic diseases

Network of
health friendly
MEPs to work on
**patient
empowerment,
involvement,
access**

Impact not only
at EU, but also at
national level
thanks to **our
members**

The future: expected outcomes

- ✓ PATIENTS ACKNOWLEDGED AS PART OF THE SOLUTION IN DECISION-MAKING
- ✓ ENSURING EU HEALTH POLICIES CORRESPOND TO PATIENTS' NEEDS
- ✓ ENCOURAGING REFORMS TOWARDS PATIENT-CENTRED HEALTHCARE